

WHOLESALE \$ 0.00

RETAIL \$ 0.00

ACCESSORIES \$ 0.00

Mopar One Service Drive Store Magneti Marelli On Demand Express Lane MVP Programs Promotions Resources

RETAIL / MVP

FPO

KEEP YOUR CUSTOMERS COMING BACK WITH MOPAR VEHICLE PROTECTION®

Sell more MVP plans for guaranteed increased sales in your service lane.

[Start Promoting Now](#)



BONUS! Sell XX MVP PLANS between now and M/D/Y to receive XX in gifts and prizes! [Learn more](#)

3 REASONS TO SELL MVP PLANS

<p>3.3% INCREASE</p>	<p>5.2% INCREASE</p>	<p>4 YR.</p>
<p>1</p> <p>3.3% SERVICE RETENTION INCREASE</p> <p>When you provide service contracts your customers come back more often.</p>	<p>2</p> <p>5.2% REPURCHASE LOYALTY INCREASE</p> <p>Service customers will come back more often. They trust in your service team!</p>	<p>3</p> <p>4 YR. SERVICE RETENTION DROP</p> <p>With an MVP plan, your customer will come back for service, guaranteed.</p>

5 EASY STEPS TO ENGAGE YOUR SERVICE TEAM



STEP 4

Use Point-of-Sale and Service Lane Handouts to promote MVP plans

[Order Now](#)

ADD THESE MVP PLANS TO YOUR VIP SERVICE CONTRACT OFFERS TAB TODAY! [Learn how](#)

FPO

MECHANICAL PROTECTION PLANS

By selling Mopar® Vehicle Protection Service Contracts in your service drive, you can turn virtually all "non-covered" warranty services into a reason to return, boosting traffic and sales.

[VIEW PLANS](#)

OIL & FILTER CHANGE PLANS



SYNTHETIC OIL & FILTER PLANS

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[View Plans](#)



DIESEL OIL & FILTER PLANS

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CONVENTIONAL OIL & FILTER PLANS

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[View Plans](#)

NEED REFERENCE?

Inform your Service Advisors of all the MVP plans available

[View Guide](#)

NEED ON DEMAND MAILERS?

[Order now](#)

To order by phone: Call On Demand headquarters at (855) 213-5483.

SERVICE LANE HANDOUTS

[Order now](#)

Need FAST and FREE handouts?
[Print now](#)

MOPAR ONE FORMS

- Mopar One Rules
- Eligible Items List
- Funds Transfer Request
- 2015 Mopar One Proposal Guidelines
- 2015 Media Proposal Form
- 2015 Event Proposal Form

LINKS OF INTEREST

- Ram
- Dodge
- Chrysler
- Jeep
- SRT
- FIAT®
- Mopar®
- Jeep®

LEGAL

- Copyright
- Privacy Statement

CONNECT

- Contacts
- Program Headquarters: 1-800-356-3490
- DealerCONNECT: 1-800-374-4040
- Canadian Dealers: 1-888-5MOPAR5
- Mopar.com e-Store: 1-888-511-8902