



qualifications

- Professional UX Designer working at a Software Development company
- Front End Development experience using Bootstrap 2 & 3, Ink Framework, Wordpress, HTML5, and CSS3.
- Researching user personas, developing sitemaps, user flows and prototypes using Axure, Omnigraffle and Sketch

education

Bachelor of Fine Arts in Graphic Design and Imaging

Lawrence Technological University, Jan 2008 - May 2011

career highlights

UX Designer

Fishbowl, Sept 2015 - Current

Working on wireframes, sitemaps, user flows, information architecture and prototyping for an Email Marketing/Digital Analytics software development company. Build working prototypes and mockups. Maintain project management using JIRA and Agile/SCRUM meetings.

Software used: Axure, Omnigraffle, Adobe CC – Photoshop, Illustrator; Microsoft Office - Outlook, Excel. Mac-based platform.

UX Designer

J.R. Thompson, Apr 2015 - Aug 2015

Lead UX designer working on the redesign of Mopar Dealer retail site. Building sitemaps, user flows and wireframe comps. Building pages using Bootstrap 2 and 3 framework. Working with Developers to aid in development. Maintain project management using Jira and Agile/SCRUM meetings.

Software used: Balsamiq, Giffy, Bootstrap 2 & Ink Frameworks, Groovy Grails Tool Suite, ModX Content Management System, MAMP, Adobe CC – Photoshop, Illustrator; Jira, Sublime Text 2. Microsoft Office 11 - Outlook, Excel. Mac-based platform.

Jr. Digital Designer

McCann Erickson, Apr 2012 - Feb 2015

Work on global supermarket retailer, ALDI's, web deliverables.

Duties include concepting to designing story board comps for OLA web banners such as designing and coding weekly e-Newsletters and e-Blasts for special projects.

Software used: Adobe CC – Photoshop, Flash, Dreamweaver, Illustrator, and InDesign. Microsoft Office - Outlook, Excel. Mac-based platform.

Freelance Web & Graphic Designer

Jan 2009 - On Going

Freelance remotely for Atlanta-based Ad Agency and several small businesses concepting to designing web and print deliverables such as logos, e-blasts, web pages and direct mailers. Front facing communication with clients on a regular basis.

Software used: Adobe CC – Photoshop, Dreamweaver, Illustrator, and InDesign. Sublime Text 3, FileZilla, Constant Contact and StreamSend. Mac-based platform.