Header Quick Links (Search bar, Financing, Store Locator, Cart) **Navigation** (Drop down function, inspired by Adidas.com) **3 Frame Slider** (first slide could be impactful message, 2nd benefits of sleep, 3rd product-driven) **Content Spot Content Spot** (Sleep diagnostics (Sale mattress' could go here) quiz link could go here) **Content Spot** (finance bar could go here) Secondary Secondary Secondary Secondary Content Spot Content Spot Content Spot Content Spot **Footer Quick Links**

Header Quick Links (Search bar, Financing, Store Locator, Cart)		
Navigation (Drop down function, inspired by Adidas.com)		
Product Display Image Box	Product Selections	
Finance Offer Content Spot (or other offers)		
Product Details Tabbed Area (reviews, warranty could also be here)		
Exact Target Reccomendations ("you might also like?")		
Footer Quick Links		

Header Quick Links (Search bar, Financing, Store Locator, Cart)	
Navigation (Drop down function, inspired by Adidas.com)	
Page Image	
Body Content Area	
Exact Target (Mattress Recommendations)	
Footer Quick Links	

Nav Bar Drop Down	
3 Frame Slider (first slide could be impactful message, 2nd benefits of sleep, 3rd product-driven)	Content Spot (Sleep diagnostics quiz link could go here)
	Content Spot (Sale mattress' could go here)
	Content Spot
Content Spot (finance bar could go here)	
Footer Quick Links Pop Up (inspired by Tommy Hilfiger LP)	

Nav Bar Drop Down	
Product Display Image Box	Product Selections
	Finance Offer Content Spot (or other offers)
Product Details Slider Area (reviews, warranty could also be here)	
Exact Target Reccomendations ("you might also like?")	
Footer Quick Links Pop Up (inspired by Tommy Hilfiger LP)	

Nav Bar Drop Down	
Page Image	
Body Content Area	
Exact Target Reccomendations ("you might also like?")	
Footer Quick Links Pop Up (inspired by Tommy Hilfiger LP)	

Nav Bar Drop Down	
Page Image	
Body Content Area	
Exact Target Reccomendations ("you might also like?")	
Footer Quick Links Pop Up (inspired by Tommy Hilfiger LP)	